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Eonic Trackers

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Customer satisfaction is our business driver

Business demands must drive development and not the opposite

**Trackers & Eonic:
The winning team**

Combining the competencies of two perfectly complementary entities was the logical extension of our two businesses... By joining design, development and packaging to Eonic's sourcing capacities, we can offer an original approach and contacts perfectly aware of your constraints and environment. Come and find out more about us at:

www.eonic.com.hk or contact one or both of us.

The strategic Asian sourcing cell

- The full support of a professional field team.
- Selection of subcontractors, confidentiality agreements, contractual guarantees.
- Marketing brief and specifications

Our values

- Flexibility and reactivity
- End-to-end quality control of materials, colors and manufacturing
- Total respect of timeframes
- Regulatory compliance

Areas of expertise

- Logistics process and consolidation abilities
- Hundreds of suppliers throughout Asia
- Perfect knowledge of negotiating with Asian manufacturers
- Long-term field relationships
- Respect of international standards and legislation

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Our mission: From Idea to Reality

- Tailoring and customizing products, designing packagings and turning astute ideas into enticing must-haves.
- Creating and developing innovative, clever, ready-to-launch full programs.
- Providing expert consulting and assistance services to demanding professionals

Our values

- Total quality control and traceability
- Reliable, skilled manufacturing
- Accountable, professional contacts
- Environmental protection and sustainable development

Main areas of expertise

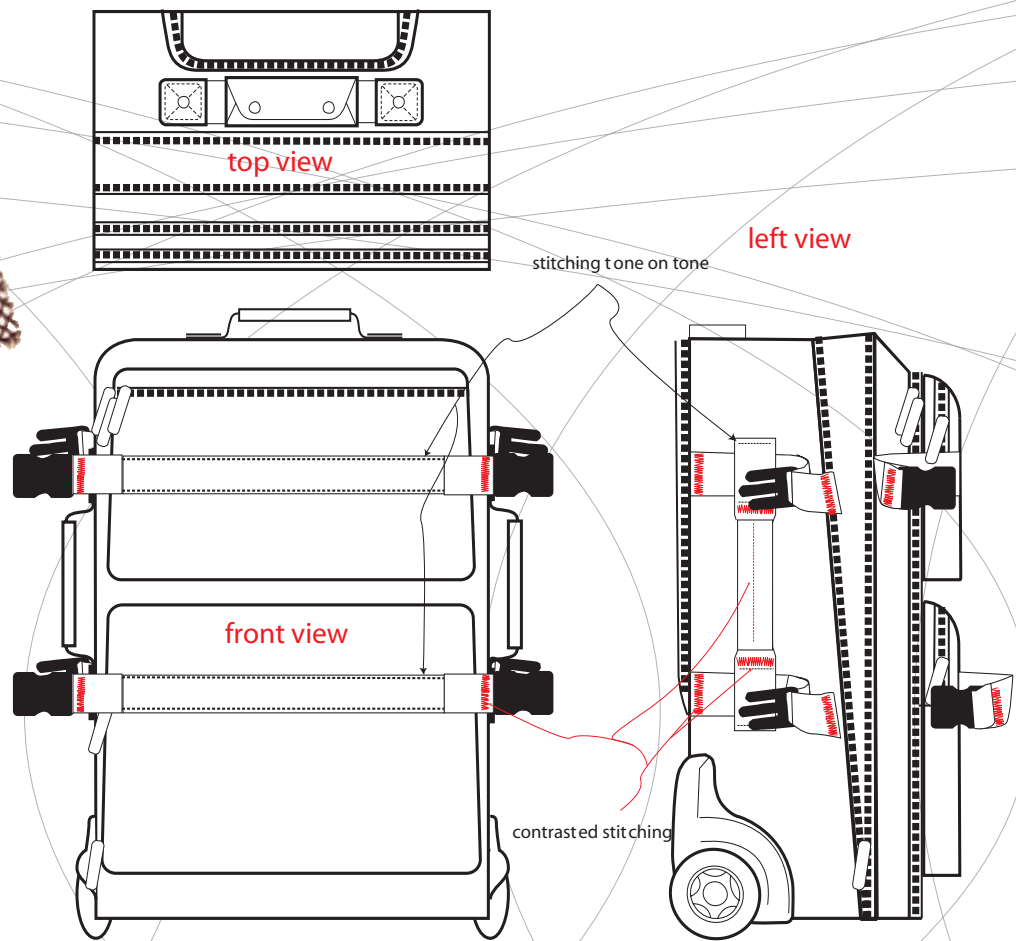
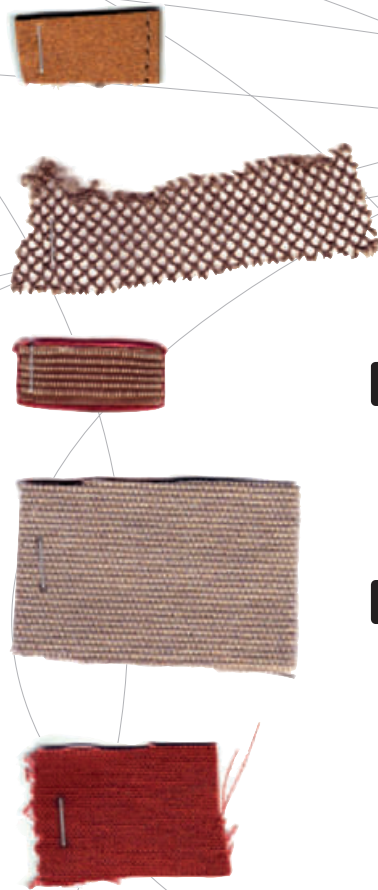
- Outdoor and garden items
- Luggage and travel
- Health and well-being
- Textile accessories
- Kids



Trackers designs

Our designers are throughout the year looking for new trends, ideas and turn them into concrete proposals. Their expertise spectrum is quite extensive from outdoor and travel products to textile accessories, Kids programs, health and wellness. More than 2000 different products have been designed, developed by our team!! Trackers design team, in close connection with the

buyers, are starting the yearly programs a year in advance. Style, materials selection, colors are subject to ideas, roughs, drawings. Intensive briefs or general concepts are an integrated part of our working methods. Customisation of packagings, instructions of use, sales argumentation are our daily requests.



Trackers and Eonic finalize

Together with the production department of Eonic, the two teams will look into the main production criterias: choice of materials, time constraint, flexibility, workmanship complexity. In regards to the 200 suppliers of the data base, our company can meet almost any kind of constraints.

Confidentiality agreements are signed. Detailed product specification sheets are sent to selected suppliers. Quotes, production lead time are finalised and sent for final approval to our customers.



Eonic in charge of manufacturing process

Quality control sheets are established (production in process, final production lot), sent to the inspectors. Validation with the different factories of the lead time. Local visits to the factories if required. Technical sampling are set up and sent for approval. Logistical issues, are the ultimate steps of our corporate mission; FOB set up, consolidation if needed, paperworks for the freight forwarders.

All the information are sent out to the client who will know the status of his order; paperworks will be released.